

The Maarten van der Weijden Foundation signs a new contract with iRaiser.

During the recent IJstedenzwemtocht event organised by the Maarten van der Weijden Foundation, over € 5.000.000 were raised in the fight against cancer. Most of these donations were raised using iRaiser's online fundraising tools for event fundraising.

In the coming years, the foundation organises multiple events all with the goal of raising as much funds as possible for cancer research. In order to facilitate these fundraising activities, the foundation has renewed their contract with iRaiser for another three years.

Maarten van der Weijden states: "After the success we had in 2018, I am confident that iRaiser will continue to provide us with a tremendous amount of support in the years to come. The possibilities offered by their platform are a perfect fit with our ambitions, and the dedication of their employees creates a nice working environment. We are happy we have found sponsors that support our decision to renew the contract. This enables us to keep our promise towards our donors of spending 100% of the incoming donations on cancer research."

"Of course we are immensely proud to extend our contract with the Maarten van der Weijden Foundation and keep supporting their online fundraising activities. The current multi year contract reflects the trust they have in our organisation. In the previous period, our Sales Manager, Leontine Vreeke, explored the ambitions and goals of the foundation and explained what our new platform can do for them. As a team, we are looking forward to contributing to such an important mission.", states Jonas Hoving, Country Manager iRaiser Netherlands.

Currently the Maarten van der Weijden Foundation and iRaiser are working on a new and improved platform, which will be live by the end of Q1 2019.





www.iraiser.eu

About the Maarten van der Weijden Foundation:

The foundation was founded in 2017 with the goal to raise funds for the interest of patients with cancer. Their first official event was the 11stedenzwemtocht in August 2018, raising more than € 5.000.000 to benefit cancer research. 100% of their donations go to their mission, all costs incurred by the foundation are paid for by sponsors.

About iRaiser Nederland:

iRaiser is a SaaS vendor for nonprofits. We work for NGOs, foundations, political parties, educational institutes, museums, cultural organizations, religious organizations and corporate foundations. We provide nonprofits with software tools that enable them to raise more money, more visibility and more awareness for their cause with less effort.

iRaiser serves over 400 top organizations such as WWF, Red Cross, Doctors Without Borders, Unicef, the Salvation Army and the Louvre in 16 countries. Since 2012 iRaiser has helped organizations to raise over 480 million euro, making iRaiser the market leader for online fundraising in Europe. iRaiser has offices in France, the Netherlands, Italy, Denmark and Belgium and is expanding all over Europe.



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From left to right: Maarten van der Weijden, Jonas Hoving, Leontine Vreeke.

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