

IRAISER GROUP ACQUIRES IFUNDS BELGIUM TO REINFORCE ITS CRM OFFER DEDICATED TO NONPROFIT ORGANIZATIONS

PARIS, OCTOBER 11, 2018 - iRaiser Group, Europe's leading fundraising software company entirely dedicated to nonprofit organizations, announces today the acquisition of Ifunds Belgium, the nonprofit CRM provider, based in Brussels and present in Belgium, France, Luxembourg, and Switzerland.

This acquisition will enable iRaiser Group to be active in 9 countries and serve about 300 nonprofit clients including NGO, largest universities, museums, and hospitals.

Nonprofit organizations are facing more and more challenges when they get data from a wide number of channels and suppliers (mail, phone, street-marketing, mobile, direct online donations, peer-to-peer, crowdfunding, matching gifts.). They need a global and exhaustive view of all their contacts, interactions, and transactions.

Antoine Martel, CEO of iRaiser, said: *"I am delighted to see Ifunds Belgium join iRaiser Group. It will bring us its unique CRM experience of European nonprofit organizations. iRaiser Group will offer its resources, online fundraising expertise, and its unique solutions to iFunds Belgium clients: peer-to-peer, crowdfunding, payment, petition, prehome and landing pages, and marketing automation"*.

"It has been my long-standing wish to bring to market one integrated platform for both CRM and digital fundraising, joining forces with iRaiser Group makes this possible," said Didier Neef, General Manager of Ifunds Belgium.

Ifunds Belgium will operate under the name of iRaiser Belgium.

Didier Neef will remain its Country Manager and Brahim Mazoul its Head of Clients Management.

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Press Release

About iRaiser

iRaiser is Europe's leading SaaS (Software as a Service) solutions provider dedicated to nonprofit organizations, including charities, universities, museums, schools, political parties, hospitals, municipalities, and religious institutions. iRaiser offers its clients an online donation platform for event fundraising, peer-to-peer, crowdfunding, advocacy, marketing automation and CRM.

iRaiser serves top nonprofit organizations in 9 countries and 10 languages. Since 2012, iRaiser has helped its clients to raise over 500 million euros, making iRaiser the market leader for fundraising in Europe. iRaiser has offices in Belgium, France, Italy, and the Netherlands, and is expanding all over Europe.

About Ifunds Belgium

Ifunds Belgium, founded in 1994, is a CRM software supplier for nonprofit organizations operating in Belgium, France, Luxembourg, and Switzerland.